

◆ NEWS RELEASE ◆

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BlueRadios® , Inc., Launches A New Affordable Service That Brings Your Products To Life Online Using 3D Technology

Englewood, Colo., February 23, 2010 – BlueRadios for the first time ever, thanks to incredible advances in 3D photography, can now quickly and inexpensively turn your products into interactive displays that you can use on your website. 3D Web images are a one-time investment that you'll use for the life of the product. Using high-tech, state-of-the art equipment, we take up to 200 pictures of your product, from 100 different angles. The amazing 3D photographic technology then weaves the individual images together, creating one seamless, interactive display. On your website, your customers can rotate your full spherical product and examine it in detail, as well as zoom in and out, making it ideal for eCommerce.

3D imaging brings products to life in a way that flat, one-dimensional photos never could. Using the right light and shooting the right angles every time, we produce high-quality 360 and Hemispherical Flash images that are color-accurate. Each 3D product interactive image comes with 100 various still shots that you can use in your other marketing materials.

“Our 3D technology delivers a dynamic experience that your customers see, and almost feel, your products,” said Mark Kramer, president and founder of BlueRadios. “This detailed photography can also help towards eliminating confusion and product returns.”

For pricing and samples of this revolutionary service, visit our website at www.3DWebimages.com

About BlueRadios, Inc.

BlueRadios, Inc. is an industry leader in the development of wireless enabling communication technologies, products, and services for a wide range of embedded commercial and industrial applications. BlueRadios serial wireless modem technology replaces those troubling and expensive cables/wires providing a dynamic experience that connect others wirelessly. BlueRadios was founded in 2001 and has sold over a million *Bluetooth* radio modules and can provide a complete range of embeddable wireless products. For more information on BlueRadios, Inc., visit our website at www.BlueRadios.com.

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