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◆ NEWS RELEASE ◆

**FOR IMMEDIATE RELEASE**

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**BlueRadios<sup>®</sup> and Stonestreet One Deliver Bluetooth<sup>®</sup> 4.0  
Dual Mode Low Energy Module**

**Englewood, CO and Louisville, KY – April 27, 2011 --** [BlueRadios, Inc.](http://www.BluRadios.com) and [Stonestreet One](http://www.StonestreetOne.com) together introduce **BlueBridge<sup>®</sup> BR-LE4.0-D2A**, a completely self-contained *Bluetooth* 4.0 dual mode low energy module which utilizes the Texas Instruments CC2564 base band chip, integrating antenna, radio, MSP430 microcontroller, and fully integrated Bluetopia<sup>®</sup> software stack into an 11.8x17.6x1.9mm package. In addition, BlueRadios is introducing a pin-for-pin compatible **nBlue<sup>™</sup> BR-LE4.0-S2A** single mode nano ampere network module with the TI CC2540 processor. Both modules are fully compliant with FCC and CE EMC requirements.

Both of these innovative new low energy modules require no external supporting components and are small enough to fit into highly space constrained applications, such as watches, health and fitness sensors, remote controls and key fob style devices. The firmware design allows the modules to be controlled by an external microcontroller using AT commands or by custom applications loaded directly onto the module.

*Bluetooth* low energy, part of *Bluetooth* Ver. 4.0, specifies two types of implementation: single mode and dual mode. Single mode chips implement the low energy specification and consume just a fraction of the power of classic *Bluetooth*, allowing the short-range wireless standard to extend to coin cell battery applications. Dual mode chips combine low energy with the power of classic *Bluetooth* and are likely to become a de facto feature in almost all new *Bluetooth* enabled cellular phones and computers. Since *Bluetooth* low energy technology is an interoperable standard, the BlueRadios modules will be able to communicate with both single and dual mode devices from all manufacturers.

“Our clients buy our products because they are reliable and easy to integrate, enabling them to quickly deploy cost-effective solutions,” said Mark Kramer, President and Founder of BlueRadios.

“We are excited about this joint venture with BlueRadios to bring to market a complete *Bluetooth* 4.0 dual mode low energy module that combines the strengths of our two companies: software expertise from Stonestreet One and module making expertise from BlueRadios,” said Tim Reilly, President of Stonestreet One.

**For More Information**

BlueRadios and Stonestreet One will offer product demonstrations at Booth, #1646, at [Embedded Systems](http://www.EmbeddedSystems.com)

**About BlueRadios, Inc.**

BlueRadios is a worldwide leader in providing *Bluetooth* wireless data and voice communications for a range of commercial and industrial applications. The company designs and develops end-to-end hardware and software solutions, and provides a complete family of embeddable wireless products. BlueRadios modules are distributed worldwide with custom firmware preloaded at the factory prior to shipping. BlueRadios was founded in 2001 and has sold millions of *Bluetooth* modules. For more information, visit our website at [www.BlueRadios.com](http://www.BlueRadios.com).

**About Stonestreet One**

Stonestreet One has been a leading provider of *Bluetooth* software solutions since 2000. Our offerings are centered around our Bluetopia® protocol stack and are used by leading chipmakers, distributors, embedded software companies and OEMs around the world in personal computing, automotive, biomedical, mobile communications and consumer electronics products. For more information, visit our website at [www.stonestreetone.com](http://www.stonestreetone.com).

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